

WBZ TV 4

1170 SOLDIERS FIELD ROAD, . BOSTON MA 02134

WBZ TV 4

AND

PAGE 1

6441	AGENCY (OR SERVICE) ACTING AS AGENT FOR 178906				ADVERTISER (OR AGENCY AND ADVERTISER)				Cancellation Notice Required Announcement 28 days prior notice
NAME	GMMB, INC.				OBAMA FOR AMERICA				
AND	3050 K St NW Ste 100				PO BOX 8102				
ADDRESS	Washington DC 20007-5108				Chicago IL 60680-8102				
	USA				USA				
CONTACT	J. DEMASTRIE				PRODUCTOBAMA/D/PRES				
LOCAL SALESPERSON	PAT CASHEN POLITICAL AGENCY EST. NO. 2202				PRODUCT CODE 1301				
NATIONAL SALESPERSON									
BROADCAST SCHEDULE STARTING 10/23/12 AND ENDING 10/29/12 NO. WEEKS: 1									

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1 FIXED	M-Th, Su	1	04:29A	05:00A	30S	10/23/12-10/29/12	WBZ NEWS	2	200.00	400.00
2 FIXED	M-F	1	05:00A	05:56A	30S	10/23/12-10/29/12	WBZ NEWS	2	500.00	1000.00
3 FIXED	M-F	1	05:58A	07:00A	30S	10/29/12-10/29/12	WBZ NEWS	1	900.00	900.00
4 FIXED	M-F	1	07:00A	09:00A	30S	10/23/12-10/29/12	THE EARLY SHOW	2	500.00	1000.00
5 FIXED	Sa	1	05:00A	06:00A	30S	10/27/12-10/27/12	WBZ NEWS	1	270.00	270.00
6 FIXED	Su	1	05:00A	06:00A	30S	10/28/12-10/28/12	WBZ NEWS	1	270.00	270.00
7 FIXED	Su	1	08:57A	10:30A	30S	10/28/12-10/28/12	CBS SUNDAY MORNING	1	1980.00	1980.00
8 FIXED	M-F	1	09:00A	10:00A	30S	10/23/12-10/29/12	RACHAEL RAY	2	585.00	1170.00
9 FIXED	M-F	2	10:00A	11:00A	30S	10/23/12-10/26/12	LET'S MAKE A DEAL	2	1000.00	2000.00
10 FIXED	M-F	1	11:00A	12:00N	30S	10/23/12-10/29/12	PRICE IS RIGHT	2	1080.00	2160.00
11	M-F	1	12:27P	02:00P	30S	10/23/12-10/29/12	CBS SOAP ROTATION	2	600.00	1200.00

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	USA		USA	
CONTACT	J. DEMASTRIE		PRODUCT OBAMA/D/PRES	
LOCAL SALESPERSON	PAT CASHEN POLITICAL	AGENCY EST. NO. 2202	PRODUCT CODE	1301
NATIONAL SALESPERSON				
BROADCAST SCHEDULE STARTING 10/23/12 AND ENDING 10/29/12 NO. WEEKS: 1				

Cancellation Notice

Required

Announcement 28 days

prior notice

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			FROM	TO						
12	M-F	1	03:00P	04:00P	30S	10/23/12-10/29/12	DR. PHIL	2	650.00	1300.00
13	M-F	1	04:00P	04:30P	30S	10/29/12-10/29/12	JUDGE JUDY	1	850.00	850.00
14	M-F	1	04:30P	05:00P	30S	10/23/12-10/26/12	JUDGE JUDY	1	850.00	850.00
15	M-F	1	05:00P	05:30P	30S	10/23/12-10/29/12	5PM NEWS	2	1000.00	2000.00
16	M-F	1	05:30P	06:00P	30S	10/23/12-10/29/12	530PM NEWS	2	1100.00	2200.00
17	M-F	1	06:00P	06:30P	30S	10/29/12-10/29/12	WBZ NEWS	1	1440.00	1440.00
18	Su	1	06:30P	07:00P	30S	10/28/12-10/28/12	WBZ NEWS	1	2000.00	2000.00
19	M-F	4	07:00P	07:28P	30S	10/23/12-10/26/12 10/29/12-10/29/12	WHEEL OF FORTUNE	5	1980.00	9900.00
20	M-F	4	07:28P	07:57P	30S	10/23/12-10/26/12 10/29/12-10/29/12	JEOPARDY !	5	2880.00	14400.00
21	Sa	1	07:00P	07:28P	30S	10/27/12-10/27/12	WHEEL OF FORTUNE	1	900.00	900.00

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			FROM	TO						
22 FIXED	Sa	1	07:30P	08:00P	30S	10/27/12-10/27/12	WBZ NEWS	1	1440.00	1440.00
23 FIXED	M-Sa Su	2 1	11:00P 11:00P	11:35P 11:35P	30S	10/23/12-10/28/12 10/29/12-10/29/12	WBZ NEWS	3	2700.00	8100.00
24 FIXED	M-F	1	11:35P	12:37A	30S	10/23/12-10/29/12	DAVID LETTERMAN	2	1350.00	2700.00
25 FIXED	M-F	1	12:37A	01:37A	30S	10/23/12-10/26/12	LATE LATE SHOW	1	500.00	500.00
26 FIXED	Sa	1	11:35P	12:05A	30S	10/27/12-10/27/12	STYLE BOSTON	1	450.00	450.00
27 FIXED	Su	1	12:30A	01:00A	30S	10/28/12-10/28/12	TIM MCCARVER	1	315.00	315.00
28 FIXED	W	1	09:00P	10:00P	30S	10/24/12-10/24/12	CRIMINAL MINDS	1	12000.00	12000.00
29 FIXED	Th	1	07:58P	09:00P	30S	10/25/12-10/25/12	BIG BANG THEORY/TWO AND A	1	15000.00	15000.00
30 FIXED	F	1	09:00P	10:00P	30S	10/26/12-10/26/12	CSI: NY	1	10000.00	10000.00
31 FIXED	Su	1	07:00P	08:00P	30S	10/28/12-10/28/12	60 MINUTES	1	20000.00	20000.00
32	Su	1	08:00P	09:00P	30S	10/28/12-10/28/12	THE AMAZING RACE	1	14000.00	14000.00

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			FROM	TO						
33	Su	2	12:56P	04:00P	30S	10/28/12-10/28/12	NFL (PATRIOTS)	2	55000.00	110000.00
34	Su	1	09:00P	10:00P	30S	10/28/12-10/28/12	THE GOOD WIFE	1	14000.00	14000.00
Total Contract:								56		256695.00
Billing Summary										
						<u>Oct</u>	<u>Nov</u>	<u>Dec</u>	<u>Total</u>	
Qtr 4-12						237300.00	17235.00	.00	254535.00	
GRAND TOTAL									254535.00	

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